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Review

ACT

Advancing the Christian Tradition in the Third Millennium

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FINAL THOUGHTS

JOHN H. ARMSTRONG

ditors notoriously lay awake at night hoping that they can write and produce material that readers will enjoy and value. They usually have a message, a purpose, and a clearly thought-out goal. They are generally practical people as well, at least if they are concerned that people actually read their work. How do you present your material so people will read it and recommend it to others? How do you write in a style that is compelling and clear?

For fourteen years I have tried to gain both a better sense of what our readers think and want, as well as determine how to best communicate our vision and message to our readers. My prayer is that this "new" journal will bring us even closer to the answer to my prayer. I would love to hear from you.

Letters to the editor are a feature we have not included in the past, but we are hopeful that this might change with your response to our new format and design. Short and focused letters that make a simple point of agreement or disagreement are welcome. Our writers will even seek to answer your questions.

The life of a quarterly publication like ACT 3 Review is in the response of our readers. If you do not find this journal useful, then we have failed. Both your written input and your generous financial support are needed. Address letters to the editor to:

Editor ACT 3 Review P.O. Box 88216 Carol Stream, Illinois 60188

Donations that help us cover our expenses, which are most definitely not covered by subscription fees, are deeply appreciated. These can also be sent to the same address above or made at our Web site: *www.act3online.com*.

Finally, consider giving a subscription to a friend(s) or to your minister. Our very best resource for adding readers is still you, our present reader.



Our mission is clearly stated in the Editor's Introduction to this issue. We are committed to the missional mandate of the Lord Jesus Christ as this mission works itself out in faith, church, and culture. We are attempting to advance the Christian tradition in all its fullness and power. We conceive of pursuing our mission in three areas that we call core commitments. These three commitments are:

- To advance *worship* in culturally accessible forms, through orthodox theology that is deeply rooted in the classical doctrine of the triune God and through humble collaboration and cooperation within the whole Christian Church.
- To advance *spiritual formation* that renews and reforms the church by a growing love for God, neighbor, and one another in the one, holy, catholic, and apostolic church, so that the world may believe the Father sent the Son to save it.

• To advance the *mission* of Christ's kingdom by teaching believers and churches to engage both people and culture with the story of Jesus Christ.

You can expect each issue of this journal to touch upon these core commitments in some way. Sometimes one will be featured. At all times we will seek to keep them at the forefront of what we publish. And we will continually keep these commitments before us as we look for writers and reviewers. If you have the ability to write for publication let us know. Keep this mission, and these three core commitments, in mind if you submit something to us for possible publication. A letter outlining your idea would be appreciated. We are not responsible for returning material to you, so make sure you keep copies of anything you send to us.

We seek two kinds of articles. One is what we call features and views. These articles are shorter, less academic, and aimed at all readers. The second type of material we want fits into the category of articles. These are longer, more academic, and include extensive endnotes showing how the writer used particular sources for research. We need seven or eight features and views in each issue and two to four articles.